

2nd annual NRV Hike for Hospice



The Hike for Hospice is a family-centered, community fundraising and awareness event for Good Samaritan Hospice, the only community-based, 501(c)(3) non-profit hospice organization providing comprehensive hospice services to terminally ill patients and their families and caregivers in both the greater Roanoke and New River Valleys. We are committed to providing hospice and bereavement services to anyone needing them regardless of ability to pay. The Hike for Hospice will include lunch, snacks, crafts and activities for children, three different hike routes at varying degrees of difficulty, and a memorial ceremony.

DATE: Sunday, April 23rd, 2017

TIME: 1:30 p.m. – 3:30 p.m.

LOCATION: Claytor Lake State Park

SPONSORSHIP LEVELS

\$5,000 Hike for Hospice Presenting Sponsor (*one opportunity available*)

- Logo recognition on registration, promotional materials (posters, postcards and programs)
- Logo recognition and feature in the Hospice Matters newsletter sent to over 5,000 households and businesses
- Logo recognition in all print ads
- Logo and verbal recognition on all television and radio public service announcements
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- Verbal recognition on television interviews
- On-site recognition during event and designated area for signage and table
- Special recognition at the Hike for Hospice event opening and closing
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as the Hike for Hospice sponsor on the event t-shirt
- Two trail signs on hiking routes
- Promotional items in participant bag
- Ten complimentary registrations

\$2,500 Golden Shoe Sponsor (*five opportunities available*)

- Logo recognition on promotional materials such as posters, postcards and programs
- Logo recognition in print ads
- Name recognition on all television and radio public service announcements
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- Verbal recognition in television interviews
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice
- Logo recognition as Trail Sponsor on the Hike for Hospice t-shirt
- Two trail signs on hiking routes
- Promotional items in participant bag
- Five complimentary registrations

SPONSORSHIP LEVELS (*CONTINUED*)

\$1,000 Ceremony Sponsor

- Name recognition on promotional materials such as posters, postcards and programs
- Name recognition in all print ads
- Name recognition on all television and radio public service announcements
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Ceremony Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag
- Two complimentary registrations

\$750 Bag Sponsor (*one opportunity available*)

- Name/Logo featured on reusable bags distributed to all participants
- Name recognition in all print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Contributing Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

\$500 Trail Guide Sponsor

- Name recognition on promotional materials
- Name recognition in all print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Contributing Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

\$250 Contributing Sponsor

- Name recognition on promotional materials
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Contributing Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

All proceeds from the 2nd Annual Hike for Hospice will be specifically designated to supporting bereavement services offered in the New River Valley. These services provide resources and counseling to anyone in our communities who may be struggling to cope with grief and loss.