

# 3rd Annual Hike for Hospice



for HOSPICE

to benefit



The Hike for Hospice is a community fundraising and awareness event for Good Samaritan Hospice, the only community-based, 501(c)(3) non-profit hospice organization serving the Roanoke Valley. Hike for Hospice participants will choose two different levels of hikes (*easy or intermediate*) to follow on their way to the main event area. The main event will include live bluegrass music, refreshments, games, *optional* group hike excursions lead by Walkabout Outfitters, and a memorial ceremony with dove release. Participants who have pre-registered for the VIP Farm-to-Table Dinner will also be invited to hike further into the park to the Historic Houtz Barn to enjoy a lovely catered meal.

<b>DATE:</b>	September 10th 2017
<b>TIME:</b>	1:30 p.m. – 3:30 p.m.
<b>LOCATION:</b>	Explore Park, Roanoke County

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## SPONSORSHIP LEVELS

### **\$5,000 Hike for Hospice Presenting Sponsor (*one opportunity available*)**

- Logo recognition on registration, promotional materials (posters, postcards and programs)
- Logo recognition and feature in the Hospice Matters newsletter sent to over 5,000 households and businesses
- Logo recognition in all print ads
- Logo and verbal recognition on all television and radio public service announcements
- Verbal recognition on television interviews
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Special recognition at the Hike for Hospice event closing
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as the Hike for Hospice Presenting Sponsor on the event t-shirt
- Two trail signs on hiking routes
- Promotional items in participant bag
- Ten complimentary registrations

### **\$2,500 Golden Shoe Sponsor (*five opportunities available*)**

- Logo recognition on promotional materials such as posters, postcards and programs
- Logo recognition in print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- Verbal recognition in television interviews
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice
- Logo recognition as Golden Shoe Sponsor on the Hike for Hospice t-shirt
- Two trail signs on hiking routes
- Promotional items in participant bag
- Five complimentary registrations

## SPONSORSHIP LEVELS (*CONTINUED*)

### **\$1,000 Ceremony Sponsor**

- Name recognition on promotional materials such as posters, postcards and programs
- Name recognition in all print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Ceremony Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag
- Two complimentary registrations

### **\$750 Bag Sponsor (*one opportunity available*) **TAKEN****

- Name/Logo featured on reusable bags distributed to all participants
- Name recognition on promotional materials
- Name recognition in all print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Bag Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

### **\$500 Trail Guide Sponsor**

- Name recognition on promotional materials
- Name recognition in all print ads
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- On-site recognition during event and designated area for signage and table
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Trail Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

### **\$250 Contributing Sponsor**

- Name recognition on promotional materials
- Logo and link on Good Samaritan Hospice website and recognition on Facebook
- Logo recognition on sponsor board at the Hike for Hospice event
- Logo recognition as Contributing Sponsor on the Hike for Hospice t-shirt
- Promotional items in participant bag

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All proceeds from the 3rd Annual Roanoke Hike for Hospice will be specifically designated to supporting and enhancing the Bereavement Services offered in the Roanoke Valley, which provide resources and support to anyone in our community who may be coping with grief and loss.